

# HOW DOES A CHAMBER RUN?

While many chambers are staffed, volunteers are key to the chambers success. The Board of Directors provides leadership, sets goals, volunteers time and expertise to keep the Chamber of Commerce moving forward. Chambers are funded through membership fees, partnerships with likeminded organizations, sponsorships and a variety of events like speaker series and trade shows.



- Members are encouraged to apply to the Board of Directors.
  Executive, Committee, and Volunteer opportunities available
- » Members vote annually for the Board of Directors
- » Directors are committed to a professional organization that will further their knowledge of commerce and governmental affairs



#### TO LEARN MORE:

please contact your local community Chamber or visit the Alberta Chambers of Commerce website

www.abchamber.ca

TOLL FREE 1.800.272.8854





WHAT DO THE CHAMBERS OF COMMERCE DO?



## WHAT DOES A CHAMBER DO?

With over 100 years in the province of Alberta the Chamber federation is a grass roots, community driven membership organization. A Chamber of Commerce is the voice of business. Chambers harness energy, champion ideas, and collectively move forward sensible solutions for small business. They advocate on behalf of the business community at all 3 levels of government and are successful in these efforts due to their non-partisan nature. Chambers provide solutions to businesses' toughest problems, overcome barriers to growth, and work to build welcoming and inclusive business communities. Chambers serve to ensure the interests of the business community are at the forefront of municipal, provincial and national decision making. Many chambers provide educational opportunities and host events that showcase and celebrate local business successes through a variety of creative marketing efforts.

#### What a Chamber is NOT

Despite common misperceptions, Chambers are not banks or government organizations. It is important that people and businesses are made aware that chambers are not-for-profit, membership-driven organizations.

#### Who can join as a member?

Any business or person who believes that a vibrant business community is the foundation of a strong place in which to work and live.

All are welcome – there is something for everyone!

### Why join a Chamber?

- » Chambers offer opportunities to connect and get involved
- » Membership is an investment in the present and the future of a community's welfare
- **»** Every member has a vote on matters the chamber is involved in
- » Chambers offer a variety of valuable opportunities
- » The cost of membership can be easily recovered by access to the many preferred member rates and exposure for businesses





### **VALUE**

If the preferred member rates are not enough joining your chamber shows a commitment to your community.

- » Allows your voice to be heard on matters of political importance
- » Sponsorship opportunities
- » Networking events
- » Grow your business
- » Have a solid stake in matters of future growth



## PREFERRED MEMBER RATES

- » Chamber of Commerce Group Insurance Plan
- » Special rates for educational and celebratory networking events
- » Payment processing solutions
- » Shipping discounts
- » Wholesale Electrical Energy savings
- » Fuel and diesel discounts
- » Office supply
- » Online marketing solutions
- » Payroll and HR solutions
- » Teleconferencing
- » Home, auto and travel insurance
- » Group travel opportunities